

- ✓ 1. (a) Describe **five** types of tours that are available for sale in the tourism industry. (10 marks)
- (b) Outline **five** factors to be considered in classification of accommodation. (10 marks)
2. (a) Outline **six** natural attractions a tourist is likely to visit while in Kenya. (12 marks)
- (b) Identify **four** types of tariffs applicable in accommodation facilities. (8 marks)
- ✓ 3. (a) Discuss **five** negative impacts of tourism on culture as an attraction. (10 marks)
- (b) Discuss **five** benefits of travelling by train as a means of transport. (10 marks)
- ✓ 4. (a) Explain **five** functions of Kenya Association of Tour operators in the tourism industry. (10 marks)
- (b) Identify **five** types of information necessary when making reservation in a tourist destination. (10 marks)
5. (a) Outline **six** types of tourists accommodation likely to be found in a destination. (12 marks)
- (b) Explain **four** roles of transport in the tourism industry. (8 marks)
6. (a) Outline **four** roles of reservation personnel in a given tourist organisation. (8 marks)
- (b) John and Group intends to visit Kenya's central tourism circuit during their holiday. Identify **six** tourist activities they will engage in while on the tour. (12 marks)
7. (a) Explain **four** reasons why cruise transport is not developed as a means of water transport in E. Africa. (8 marks)
- (b) Discuss **six** advantages of all inclusive tour packages to tourists. (12 marks)

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